CANDY IS SWEET. THE ROUTES ARE SWEETER.

The 41st Celebration of the Skittles Waco Wild West 100

RIDE WEEK IS HERE!

Time to saddle up, check those tires, charge those bike computers, and get ready to **ride for the candy!**

Please read this entire Ride Guide. It has the information you need for a great ride. When in doubt, mosey on over to the website for the latest updates:

Waco Wild West 100 Website

Still got friends and family procrastinating?

Registration is **still open** for those waiting until the last possible minute. We don't judge. Much.

Share this **$5-off discount code:**
DontMakeMeRideAlone

Register for the Waco Wild West 100

WE STILL NEED VOLUNTEERS!

From registration help to SAG support, we need a few more good cowboys and cowgirls to help pull this whole wagon down the trail.

Volunteer for the Waco Wild West 100

SATURDAY, SEPTEMBER 12

Packet Pickup & Pre-Ride Fun

Heads up: Baylor has a home game Saturday evening, so downtown will be BUSY.

9:00 AM–12:00 PM: Beast of the Brazos Swim Race
Part of our **Strokes and Spokes Challenge!**

Beast of the Brazos Swim Race

1:00–7:00 PM | Brotherwell Brewing

400 E. Bridge St

We've expanded packet pickup hours to help you beat the Baylor traffic. **4:00–7:00 PM is the sweet spot.**

You may pick up packets for other riders, but please make sure they know you're doing it.

Come hang out with fellow riders and enjoy:

- 🎶 Live music
- 🌮 Food trucks
- 🍺 Discounts on craft brews
- 🚴 Fellow cyclists
- 🤠 Plenty of pre-ride smack talk

Parking: Free street parking around Brotherwell is first come, first served. A low-cost paid lot is also directly across the street.

7:00 PM–??? | Beast of the Brazos After Party

The Greater Waco Sports Commission will host the **Beast of the Brazos after party at Brotherwell Brewery**.

As a sister event, **all Waco Wild West participants are invited!**

SUNDAY, SEPTEMBER 13

RISE, SHINE & RIDE!

Packet Pickup | 6:00–8:00 AM

Heritage Square, 311 Austin Ave.

We strongly recommend picking up your packet Saturday if you can. It makes ride morning easier for everyone.

Local food trucks will have breakfast available, and coffee trucks will be standing by with the good stuff.

Because coffee is basically a safety feature.

Basic Bike Support | 6:00–9:00 AM

The Bear Mountain will have extra tubes for purchase and provide basic mechanical support at the start:

- Air in tires
- Simple brake adjustments
- Other minor adjustments

Please have your bike in **full working order before ride day**.

Need more extensive help? **The Bear Mountain, 4425 W. Waco Dr.,** is open **10:00 AM–6:00 PM daily** to get your trusty steed ready for the trail.

START TIMES

There will NOT be a mass start this year.

We're changing things up this year. Instead, each distance will have its own start, with a short break between groups to keep things organized and give everyone a little more room to roll out safely. **Rope barriers will separate each distance at the start line.** Just look for the **flag showing your ride distance**, head to that staging area, and line up behind the rope. When it's your turn, we'll send you down the trail. No need to crowd the start line or wonder where you belong. Find your distance flag, find your group, and get ready to ride!

6:30 AM – Pens open in Washington St staging areas (All Routes except Family Route)
6:45 AM – Sugar Rush Staging
Additional Sugar Rush information will be emailed directly to Sugar Rush participants.
7:00 AM – Sugar Rush Ride Briefing
7:15 AM – Sugar Rush Century Start
7:15 AM – Opening Ceremonies
7:30 AM – 100 & 62 Mile Start
7:45 AM – 43 & 26 Mile Start
7:45 AM – Family Route Staging
8:00 AM – 6 Mile Family Ride Start

6-mile riders: Turn **LEFT** after the bridge.

Start Order

Line up according to your predicted pace within each route division:

- Handcycles
- Tandems
- Front of the Pack: 20+ MPH
- 2nd Group: 17–19 MPH
- 3rd Group: 12–15 MPH
- 4th Group: Families, children & beginners

FINISH LINE & CANDY

Heritage Square | Finish Line: 9:00 AM–4:00 PM

Cross the finish line, collect your medal, grab your candy, and celebrate!

Cold water, Gatorade, and beer will be available. Each adult rider receives **one free beer from Brotherwell**. Your wristband will be marked. Additional beer may be purchased from Brotherwell.

You must be **21 or older and show proof of age** for beer.

Food trucks will be scattered throughout the venue:

- **Rera's Sweets and Eats** – Snow cones!
- **Bob's Lemonade**
- **Sisnos Tacos**
- **Frenchies Toast**
- Coffee trucks

The Candy Line

Have your **wristband and rider number** ready. Each rider is allowed **one bag of candy**.

You must keep your wristband on for the Candy Line and if you decide to enjoy your free beer.

We know candy is hard to resist, but we want to make sure there's plenty left for the riders coming in behind you!

KNOW YOUR CUTOFFS

12:00 PM

Century riders must reach Skedaddle Point at Orchard & Forrest, mile 60.7, by noon to continue on the Century route.

After noon, ALL RIDERS will turn left on Forrest and continue to the finish.

2:00 PM

All non-Century courses close.

4:00 PM

Century course closes.

SAG, aid stations, and traffic support end with course closures, so plan your ride accordingly.

PARKING

Free parking is available throughout downtown Waco. Get there early for the best spots.

- Heritage Square – 300 Austin Ave.
- Waco Convention Center – 100 Washington Ave.
- River Center Shopping Center – 200 Franklin Ave.
- Indian Springs Middle School – 500 N. University Parks

More Downtown Parking Options here

KNOW YOUR ROUTE

Routes can change right up until ride day because of construction, road conditions, weather, natural disasters, or the occasional wandering dog.

Check the latest route before you roll.

There will be **signs and arrows**, but your best bet is to use **RideWithGPS**.

Route Markings

🌈 **6 Mile:** Skittles/rainbow signs - https://ridewithgps.com/routes/56751541
🟢 **26 Mile:** Green - https://ridewithgps.com/routes/55336856
🔵 **43 Mile:** Blue - https://ridewithgps.com/routes/55336897
🟠 **62 Mile:** Red/Orange - https://ridewithgps.com/routes/55336930
🩷 **100 Mile:** Pink - https://ridewithgps.com/routes/55337005

The 6-mile Family Ride has no major climbs and can be ridden more than once. Children under 12 must be accompanied by a registered adult.

RideWithGPS

Join the official Waco Wild West RideWithGPS event for free access to premium features, including:

- Wireless route syncing
- Offline route downloads
- Turn-by-turn navigation

Important: Joining the RideWithGPS event does **not** register you for the ride.

Printed cue sheets will not be provided, so download your route or screenshot your directions before you ride.

We've done our best to keep the routes together as much as possible for a safer, more enjoyable ride.

It's pretty simple:

If you don't see an arrow... DON'T TURN.

Your wristband coordinates with your selected route and reminds you which arrow color to follow.

And remember, **this is a ride, not a race.** If you decide to change your distance along the way, that's perfectly fine. Just follow the correct arrows.

REST STOPS & SAG SUPPORT

No calorie deficits allowed on this ride!

Rest stops are located roughly every **10–12 miles** on the 26-, 43-, 62-, and 100-mile routes. The Family Ride has a rest stop available each loop.

Expect the usual Wild West buffet:

- PB&J sandwiches
- Bananas & oranges
- Pickles & pickle juice
- Potato chips
- Cookies
- Gatorade & water
- Candy, naturally
- Portable toilets
- First aid, sunscreen, bug spray, spray deodorant, and other basic needs

Please thank the volunteers keeping these stops stocked and smiling. They're the real trail bosses.

SAG SUPPORT

888-280-9997

Put this number somewhere you can find it. Better yet, it's printed on your ride number, so we've done half the work for you.

Carry a spare tube or repair kit and be prepared to handle a basic flat. SAG can help with mechanical problems or a ride back, but we're covering **more than 200 miles of roadway**, so help may take a little time.

🚨 IMPORTANT!

If you abandon your ride and return home **without crossing the finish line**, please call the SAG number and let us know you're safe.

We don't want any cowboys or cowgirls wandering around the prairie wondering where you went.

RIDE SAFE, COWBOY

- **Helmets are REQUIRED** whenever you're on your bike.
- Your **ride bib number must be worn** while riding so we can quickly identify you as a participant.
- Roads are open to traffic. Follow all traffic laws.
- Front and rear flashing lights are strongly encouraged.
- **In-ear or over-the-ear audio devices are strongly discouraged.** Stay alert and listen for traffic, riders, and instructions.

Ride smart. We want to see you back at the candy line, not sitting in the hoosegow.

NEW THIS YEAR: TIMING TAGS!

Yep. You're getting a **chip time** this year.

Make the family proud. It's official.

Your timing chip goes on the **back seat post of your bike**. Follow the diagram provided with your packet for correct placement.

HYDRATE OR HIT THE DUST

September in Texas does not play around.

Carry plenty of water, even if you plan to stop at every rest station. Know your limits and ride the distance you've trained for.

A FEW LAST THINGS BEFORE YOU SADDLE UP...

- Charge your bike computer.
- Charge your phone.
- Check your tires.
- Grab your helmet.
- Download your route.
- Pack your sunscreen.
- Leave a little room in those jersey pockets for candy.

Most importantly, **have fun!**

The Waco Wild West 100 is a ride, not a race. Whether you're chasing the Century, cruising the 26-mile route, bringing the kids out for their first ride, or simply looking for an excuse to eat an unreasonable amount of Skittles, we're glad you're here.

Ride safe. Follow the arrows. Thank a volunteer. Obey the traffic laws.

And whatever you do...

DON'T FORGET THE CANDY.

🤠 CAN'T WAIT TO SEE YOU ALL ON SUNDAY!

Your Skittles Waco Wild West 100 Team